You can help! Create a Facebook Fundraiser for end of year charitable contributions

Helping the AAUW Tahoe Nevada mission during the holiday charitable giving season is easier than ever on social media. Facebook fundraisers allow any Facebook user with a valid account to raise money to support their favorite causes.

Supporting AAUW Tahoe Nevada with your own donations is amazing, but sharing your commitment to AAUW Tahoe Nevada with your friends and family takes your giving to the next level. Creating and sharing a personal fundraiser on Facebook for the month of December helps AAUW Tahoe Nevada spread the word and support our mission of providing college scholarships for girls.

Donors can rest assured their money is going to a great and verified cause just by looking at your fundraising page. A box on your page shows AAUW Tahoe Nevada has been verified by Facebook as a 501c3 nonprofit and includes a link to our reviewed gold level profile on GuideStar, the largest source of information on nonprofit organizations. To make it super easy, we've added below detailed instructions, some FAQs and links to sample Facebook cover images. If you have questions, email communications@tahoenvaauw.org.

If you would like details of how to setup a Fundraiser Page, see our website for the PDF.

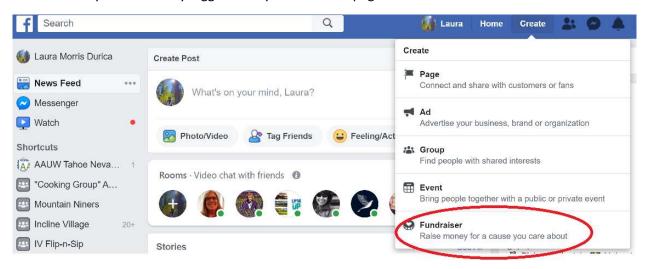
https://tahoe-nv.aauw.net/

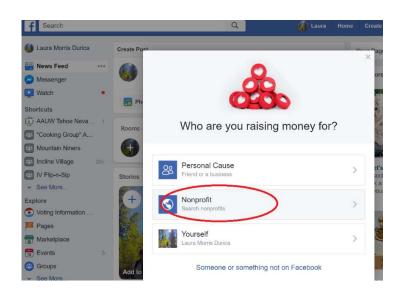
You can also email donors and reference the web site donation button: https://tahoe-nv.aauw.net/donate

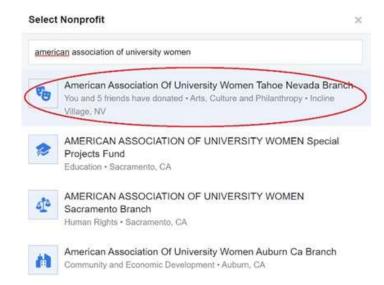
How to Setup a Facebook Fundraiser

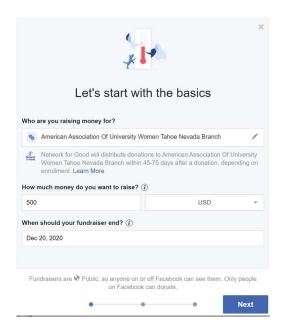
Follow our screenshots below for step-by-step instructions on how to setup an individual Fundraiser on Facebook.

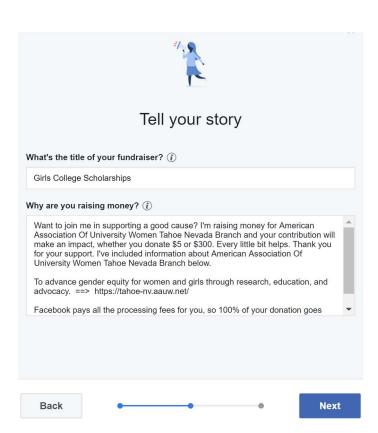
This assumes you are already logged onto your facebook page.

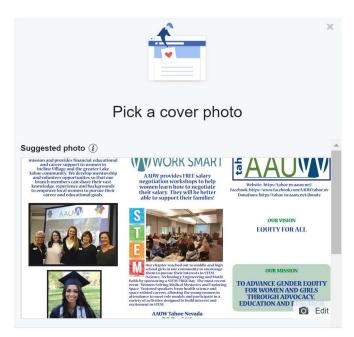












Facebook charges no fees for donations to nonprofits. All donations will go to the nonprofit you chose. On GivingTuesday, December 1, 2020, matching terms apply.





Congratulations!

Congratulations, your fundraiser has been published! Now it's time to raise money:

Invite Your Friends

wild momentum by connecting friends to your fundraiser.
Leople who invite friends are 4 times more likely to reach their

Share in News Feed
Share your story to let friends know why this nonprofit is important to you, and why they should donate.

Donate to Your Fundraiser

other people are more likely to donate when they see that omeone has already contributed. It also shows your ommitment to helping the cause.

Get Started

FAQs

Yes we do get the money As part of being a recipient of money donated through Facebook, AAUW went through a vetting process with the company. This assures anyone giving to charitable causes on Facebook that their money is going to approved charities with verified IRS nonprofit status and valid banking accounts.

Yes it's still tax deductible Anyone donating via Facebook to a charity receives an automatic email from Facebook that can be used for tax purposes. We encourage anyone giving to AAUW Tahoe Neveda to include their email in their donation submission so we too may include a personal thank you.

No there is no Facebook minimum to raise . . . or maximum You can set the bar low or high for the amount you want to raise.

Yes it can be anonymous Donors can opt to make themselves and the amounts donated anonymous.

Yes we do know it's your campaign AAUW can download transactions from Facebook and see per donation whose fundraiser campaign is credited.

Yes we do have oversight We hope everyone will use these fundraisers for the intended purpose and in proper form. However, we do have the means to delete any fundraiser for AAUW that does not meet the standards of our community, and we may report abuse to our friends at Facebook. We also may reach out to individual fundraisers if what they created merely needs some tweaking to meet our mission standards.

Cover Photos:







